

Yearbook Class

Grades 9-12

1 credit elective

Tuition: \$40/month

Course Description:

Brief overview of photography, advertising/journalism, layout, and design. Discussion of potential job opportunities in the advertising/marketing field and trends. Students will help promote and photograph SPIRIT DAY, sell ads for the yearbook, and help take candid photos for the yearbook. Students will help complete the EXCEL Yearbook for 2020-2021 by completion of class. There will usually be a short lecture weekly. Grades will come from one page paper assignments, tests, and completion of assigned yearbook pages. Students should plan to spend 2-3 hours per week on work.

Teacher: Angie Krizer krizerconsulting@gmail.com

Books:

Handouts will be provided

Students will have their own *Lifetouch* (Yearbook software) login via email

Supplies:

3 ringed binder w/ tabs labeled

Notebook & grid paper

Pencils & pens

Ruler & gluesticks

Requirements:

Laptop (brought to class each week)

General computer knowledge such as Word or Google docs

Internet and Google Docs access at home to complete homework

Personal email for communication with teacher and used for login to yearbook software

Mandatory attendance of at least 2 SPIRIT days (usually during lunchtime)

Possible Field trips:

- Potential to attend a yearbook training class for two days in early August. You will be contacted by the instructor mid-summer if you made the class with more details. The SPIRIT calendar will be decided during this field trip.
- Tour of marketing firm
- Tour of printing press